



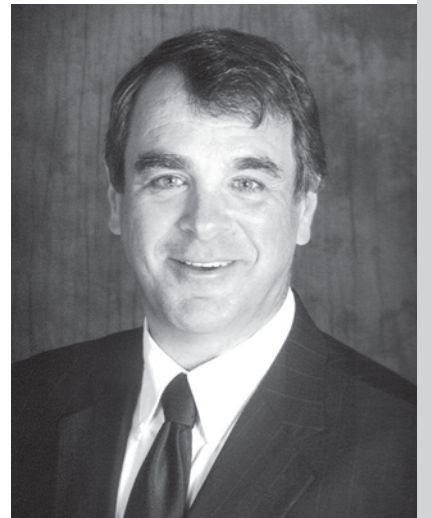
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Progress Report

We have been busy at Goodwill, expanding services and growing our footprint across the Great Plains, always with an intention of building independence, quality of life and work opportunities. Our efforts to integrate mission across our territory continue with the expansion of our Connection Centers. We now have nine Connection Centers in three states, with the addition of Pierre this spring. Connection Centers are located in our stores and offer free assistance to people looking for employment assistance. Services include job search, interviewing, resume development, employer fairs and job placement. Connections Centers have resulted in a dramatic growth in the number of people served. In 2013 we served 3,710 people and 1,051 people became employed. *This year we expect over*



John Hantla, President/CEO

This year we expect over 1,500 people to find jobs through our Connection Centers.

1,500 people to find jobs through our Connection Centers. Our Connection Centers are funded by our stores. When you shop at Goodwill, you are helping others in your community find work. Goodwill is green. We like to think Goodwill was green before green was cool. We divert millions of pounds from the landfills including computers, cardboard, books, metal, and textiles. GoodShred, our document destruction service, diverted 1.3 million pounds of paper from landfills while employing veterans in the process.

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Camp Goodwill continues to serve youth and adults on a year around basis. Nebraska residents are now receiving adult day services at our Camp Achievement Center, in a beautiful, rustic setting. Truly an asset to the community, civic, non-profit and businesses are utilizing Camp Goodwill for meetings and retreats.

We are also proud to report that *Forbes Magazine lists Goodwill as one of the Top 25 Most Inspiring Companies.* Goodwill is truly a unique social enterprise that is able to identify community needs and develop community solutions.

The positive impact we have made on the communities we serve would not be possible without all of you who make donations. So, I end this report with a big thank you!

John Hantla
John Hantla, President/CEO

Members of Hantla Legacy Society bond to help others.

The Hantla Legacy Society is a group of Goodwill of the Great Plains supporters who make a lasting commitment to the programs of Goodwill by naming the Hantla Legacy Society fund in their estate plan.

The Hantla Legacy Society is appropriately named for the Hantla family, who humbly *dedicated themselves to the service of others by carrying out the mission of Goodwill for nearly a century.* This Legacy Society fund will put "money in the bank" to carry on this rich history of serving others for future generations. Like the Hantlas, *members of the Hantla Legacy Society share a strong common bond of turning their individual passion for helping others into action.* You can contribute to the legacy fund in many ways. Options include designating a gift through your will or estate plan, giving a gift of securities, or setting up a trust or foundation which would provide a *legacy for generations.*

If you are interested in finding out more about Hantla Legacy Society membership and how it would *make a lasting impact on the services Goodwill of the Great Plains provides,* call the development office at Goodwill of the Great Plains today – 712-258-4511 or 605-731-1932.

A young Rev
John Hantla
and the
founder of the
Wall Street
Mission
Goodwill
Industries Rev.
John Perry
Hantla



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Connection Center helps a Ukrainian woman find work.

Tanya Sharton had a desire to work and a lot of determination but needed help finding the right job.



Tanya Sharton

A native of Ukraine, she grew up during the cold war. In the 1980's President Andropov was putting people in prison for being Christian. Sharton said, "It was dangerous to read a bible or worship. My Aunt heard

about how some Christians could get to America.

We thought she was crazy when she immigrated." Further troubling Sharton, her brother left Ukraine in 1990, and she thought she would never see him again. Then she talked her husband into coming to America with her aunt's help. She said, "We went to Moscow to the Russian Agency. It was a big job. It took 3 years." Her aunt was in Washington State. She helped find them a place with affordable housing in a town called Paradise, WA close to the Canadian border. She said, "refugees were allowed \$600 per month to go to college and learn to speak English. It took me two-and-a-half years." Sharton took classes and studied at home until one or two in the morning. When the emigration man told her she needed to get a job, she told him she could read and write English but couldn't understand it when people spoke it. She eventually mastered English and needed to find full time work.

Her husband had very bad eyes from an illness

when he was 16, so he didn't work at that time. She said, "A friend told me I would be a good caregiver. They told me about an adult family home owned by Russians. I volunteered to see if I would be good at it and then was hired." She was on duty 24-hours-a-day and was the only one there, responsible for everything from cooking and cleaning to bathing the residents and doing laundry. She eventually asked for a raise and was refused. She said, "It was not right. I quit and my friends, who were in-home care providers, gave me a referral. I worked in homes for many people for 13 years." Her daughter moved to Sioux Falls, so at the urging of her son she moved to South Dakota.

Sharton saw an ad for Goodwill's Connection Center and decided to pay them a visit. She said,

We now have nine Connection Centers located inside our stores in: Sioux City and Storm Lake, IA; Sioux Falls, Rapid City, Watertown, Aberdeen, Mitchell and Pierre, SD; and Worthington, MN. Last year we served 3,710 people seeking services, resulting in 1,051 job placements. Since the beginning of this year the services offered in our Connection Centers have helped 880 people find jobs.

"When I arrived a sign was in the window for a Job Fair. I attended and got a business card for Sanford Hospital. Tony

in the Connection Center helped me apply on computer. They helped me do a really good resume. I had two interviews and I got a job as a room service and call center ambassador in the nutrition food services department. I work on the cardiology floor and it is my best pay ever."

Sharton and hundreds of people from disadvantaged circumstances, lack of education, or a variety of other job skills necessary to find a job, are getting the help they need from Goodwill Connection Centers.

It's been a banner year at Camp Goodwill.

In the late 1920s, the Siouxland community came together to donate land and buildings toward the development of children — by 1929, Camp Goodwill served its first campers.

In 2014, Camp Goodwill entered its 85th year of service. Each summer, 500 children ages 8 to 12 attend one of five week-long summer camp sessions, sleeping overnight in cabins, hiking on trails, engaging in group activities, and so much more. Friendships are made, life lessons are learned, popsicles are consumed: another successful season in a program serving generations of Siouxland and Sioux Empire youth.

Yet, under the surface, Camp Goodwill is changing. For the first time, campers had a choice of exploratory activities led by community volunteers: outdoor photography classes, campfire cooking, GPS tracking, and drama classes. In years to come, expect year-round programming involving arts, music, theater, and nature education from professional educators and artists thanks to a generous donation from the Gilchrist Foundation.

The 2014 season was a landmark year for community support of camp. Never have more donors pledged to sponsor a camper — over 100 sponsorships were pledged — and volunteering was a

weekly occurrence. Thank you to our donors, sponsors, shoppers, and foundations for making Camp Goodwill a reality for 500 campers in 2014.

"It is surprising how campers' attitudes indicate their future. A good camp program will have good results if the child will enter into the activities," Dr. John P. Hantla, 1959.



Former campers praise Camp Goodwill.

Tim Baller and his wife Lynne attended Camp as children and shared this reflection about the experience.

"Going to camp with other kids was a highlight experience for both my wife and me when we were in those crucial growing up years. It provided worship, study, crafts, games, swimming, campfires, late night ice cream, watermelon feeds, and just plain fun in a safe place. It was a chance to make good friends and good memories, and learn life lessons and the spiritual tools to go forward in life as a responsible, caring and giving person. Camp Goodwill offers good facilities, and a caring and giving staff, along with educational, spiritual and recreational programs that make a positive impact on some 500 disadvantaged children each summer. The experience helps them grow into caring students, siblings, and friends. We strongly support Camp Goodwill. It is a program and place Siouxland can be proud of."

Camp Sponsorship Donations 2014

- Leonard Gill – Gill Hauling
 - Great Western Bank
 - Russ and Jamie Wermers
 - Wells Fargo Bank
 - Jane Bekins Meginnis Foundation
 - Siouxland Federal Credit Union
 - Juvenile Court System/Sioux City SHIP
 - Garry and Carol Smith
 - Documents and Design (D2)
 - Siouxland Community Foundation
 - L&L Builders
 - Earl and Pam Miller
 - Mercy Hospital – 5 year pledge
 - Klinger/Gleeson
 - Sioux City Firefighters Local 7
 - South Sioux City Optimist
 - Beef Products Inc.
 - Regina Roth
 - Dr. Ed Bottei
 - Sioux City Journal
 - Marx Investments LLC
 - Elks Lodge Sioux City
 - Kal and Kim Kletschke
- Totaling: \$28,945

Grants Toward Mission

- Woodbury County \$85,573
- The Wellmark Foundation \$17,975
- Sam's Club \$1,000
- Gilchrist Foundation \$103,013
- Union Pacific Foundation \$5,000
- Wal-Mart \$4,750